



| | |
|---|---|
| Department | Ouseburn Farm Volunteering |
| Volunteer Role | Events & Marketing Volunteer |
| Availability | 2 – 5 hours per week (or more if you can offer) |
| Location | Ouseburn Farm Charity Ltd, Ouseburn Road, Newcastle, NE1 2PA |
| Category | Environment |
| For more information and to apply for this role | Email: volunteering@ouseburnfarm.org.uk or call Sarah on 07816978309 |

About this volunteer role

Our team provides farming experience and friendship for Autistic adults, adults with Learning Disabilities and Learning Difficulties and teaches children and young people how to look after the environment. As you can imagine, this is at the centre of the work we do and the services we provide. All activities are inspired by and, indeed, take place in and around our working farmyard, gardens, on site café (run by Smile for Life Children's Charity) and popular visitor centre, which attracts 40,000 people every year.

As an Events & Marketing Volunteer, you will run, support, and capture a variety of sustainability focused events around the farm – whether this be a current event we hold such as pond dipping or a new event such as butterfly counting or bee walks. You could be involved in the planning, promotion and delivery as well as gathering feedback from attendees. The seasonal nature of this role will determine the type of events and when. This is all carried out under the guidance of our Farm Manager and Communication and Fundraising Lead.

Role responsibilities

Roles and responsibilities may look different depending on your skills and interests and will be agreed during your application and induction. Roles and responsibilities could include:

- Supporting the planning of events with a sustainable and environmental focus
- Creating promotional material for events
- Assisting with event marketing campaigns
- Running or supporting a staff member in the running of an event
- Stewarding at larger events
- Leading farm tours
- Gathering feedback during and following an event

Knowledge, skills and experience

- Strong interpersonal and communication skills
- Caring and positive nature
- Ability to work as part of a team
- Reliability and flexibility to work on a range of tasks
- Willing to commit to this role for at least 6 months for a minimum of one session per week
- A strong interest in environmental work and sustainability
- Experience of working in an events or marketing environment (desirable but not essential)
- Experience delivering activities to groups (desirable but not essential)

Check requirements

All volunteers must provide two character references and complete a DBS check.

Learning and development

- Complete all Ouseburn Farm Volunteer mandatory training within the first month of volunteering
 - Attend Ouseburn Farm Volunteer Induction
 - Attend in person ongoing training, as required
 - Attend scheduled volunteer meetings
-

General Information

- We comply with the Workplace Health and Safety management system
 - We demonstrate skills, knowledge and behaviour to work with vulnerable adults in a respectful and enriching way
 - Volunteers will be reimbursed for travel in line with our Volunteer Policy
 - Volunteers attending for a full day will be offered free refreshments and discounted lunch from onsite café, Café Beam
-

What is in it for you?

As well as making a difference to a locally loved community resource, set within the beautiful surroundings of Ouseburn, this is a great opportunity to meet people from a wide variety of backgrounds and to gain experience of working as part of a small, dedicated team.

You will learn a lot about how we work with animals and plants, the ethos here at Ouseburn Farm and absorbing, first-hand, the day-to-day life here.

As part of our promise to all of our volunteers, you will receive support to help you carry out your volunteer role confidently and competently.

As an Ouseburn Farm Events and Marketing Volunteer, you will also gain valuable experience of working in a farm setting within a visitor centre and training environment. If you are looking to gain work or move into a marketing or events career, this could greatly enhance your CV.